



# kayleigh zaczkiewicz

graphic designer

## contact

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kayleighicious.com  
631-879-8373  
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## education

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Bachelor of Fine Arts in Graphic Design, GPA **3.9**  
**Shintaro Akatsu School of Design**, University of Bridgeport  
Graduation May 2021

## expertise

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Graphic Design and Data Visualization  
**Prototyping / Creative Direction / Conceptual Thinking / Teamwork /  
Communication / Leadership / Mobile Grid Systems / Time Management**

## software

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**Adobe Suite** XD / Photoshop / Illustrator / InDesign / After Effects  
**Programming** Understanding of HTML / CSS / JavaScript / Bootstrap  
**3D** Blender

## experience

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**Brand Strategist** Product Ventures Ltd | January 2021 – Present

Responsible for graphic work on structural design. Oversaw operations for various stages of the design process for active projects. Experience in packaging design for renowned consumer brands.

**Creative Designer** Box 8 Creative | January 2021 – May 2021

Worked closely with lead designers on comprehensive research and strategic implementation for print, packaging, merchandise, and social media design.

**Media Designer** American View Productions | August 2019 – December 2019

Designed and developed brand identities for nonprofit organizations. Created video graphics, website banners and social media posts.

**Package Designer** Erric Sorelle Studios | May 2019 – August 2019

Worked closely with graphic designers on brand identity and package design. Held responsible for curating product and costume design for photo shoots.

**Visual Identity Designer** Discovery Museum | October 2018 – May 2019

Designed and organized branded collateral including maps, flyers, signage, booklets, and stickers for scheduled programs.